

Anisa Turner



Anisa Turner is an accomplished and skilled higher education administrator with over 20 years of successful managerial experience within the educational sector. She has an extensive breadth of knowledge and proficiency in Higher education, with expertise in areas such as online education, curriculum development, training and development, administrative management, quality management, strategic planning, and marketing communications. Formerly, Anisa effectively designed and implemented a student-at-risk-protocol that was instrumental in reducing attrition rates by 18% in a prior role as undergraduate academic director. Further, through her skillful leadership as outreach/liaison director over 23 campuses, student enrollment increased with a 91% show-rate ultimately increasing the bottom line. As an accomplished professional with over two decades of multi-faceted management and educational experience, Anisa has a broad perspective on leading, organizing, developing, training, planning, and executing in a competitive business environment.

Currently, Anisa is the founder of the Astute Woman Institute, LLC (AWI), and serves as the President & CEO. AWI is a government certified small, women-and-minority-owned management consulting firm providing a vast array of professional services, business services, educational, and training services. AWI will employ a proprietary gender-specific curriculum suite primarily in an online format as a learning tool to help women avail themselves and redefine their roles in the marketplace as both an employee and employer. Anisa combines her extensive industry experience in higher education and business, with her formal education in human services and behavioral science to aid AWI in achieving its stated mission.

Through her active community involvement with American Association of University Women (AAUW), National Women's Business Council (NWBC), Beauty for Ashes Halfway House for Women, and having served on many advisory boards, Anisa understands the need for gender-lens education as a vehicle to advance women and forge economic and social parity.

Anisa earned her M.A. in Behavioral Science/Human Services from Liberty University, and her B.A. in Business/Organizational Leadership from St. Thomas University.