



The MYA CURRICULUM

Mentoring Young Astutes (MYA)

From the Bolstering Business Bravery™ Suite

Introduction

- Video Intro of Astute Woman Institute (AWI)
- Video Intro of Mentoring Young Astutes (MYA)

Module III

Writing an Executive Summary Part I

- Business Overview
- Description of your business product/service
- Business goal over next 5 years

Housekeeping

- Parental Consent
- Academic Advisor Consent
- Student Consent

Module IV

Writing an Executive Summary Part II

- Your target market
- Your competition and what sets you apart
- Your management team and their experience

Module I

- Pretest
- Self-Awareness and Self Identity
- The Anatomy of Bravery
- Brave enough to start

Business Interactive

- Learning the art of business pitching
- Pitching my purpose
- Converting my purpose to profit

Module II

- Identifying your passion
- How passion fuels purpose
- Constructing your vision/mission

Course Certification

- Post test
- Certification



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